

Cheryl Himburg, CEO cheryl@keyelement.ca www.keyelement.ca





Let's work together to maximize potential, boost leadership effectiveness, and deliver a significant return on investment both individually and for the organization.

ABOUT KEY ELEMENT SOLUTIONS

Key Element Solutions helps our clients achieve greater personal and professional success. As the founder of Key Element Solutions, I leverage a unique blend of over 15 years of strategic corporate experience and a decade of neuroscience study to drive tangible, impactful change.

With a deep-seated passion for catalyzing transformation, I've forged a career path centered on empowering both individuals and corporations to break free from traditional thinking to realize their full potential to achieve collective success.

What sets Key Element Solutions apart from the competition?

We collaborate with companies big and small, partnering with corporate entities, women professionals, and business owners to activate higher performance, drive strategic growth, and conquer bold objectives.

Our meticulously crafted strategic programs foster resilience, confidence, and purpose, empowering team and individuals to unleash their full potential in both personal and professional capacities.

A recent study by International Coaching Federation notes 86% of companies saw a median return of 7 times their initial investment in coaching.

Client Connection: Our specialized coaching, training and strategic planning methodologies are rooted in our client-centric approach, ensuring your training needs aligns with your specific goals, needs and budget.

Experienced Trainers: As Canada's only certified trainer in 12-week year goal planning, we offer exclusive insight and methodologies to foster effective goal planning, strategic execution, and leadership development. We bring practical knowledge and strategic acumen to every engagement.

Tailored Training: We tailor our training modules based on your needs, all designed to activate high performance, fostering a culture of collaboration and innovation that propels organizations towards success.



TESTIMONIAL

"The CEO Mastermind, for me, was a game changer. I left feeling validated, reflective, and inspired. I would encourage others to "take the leap," it truly has been the catalyst for meaningful change and something that continues to push me forward. I will derive benefit from this as the weeks and months progress"! *Patti Pikett*

LIVING OUR VALUES

Key Element Solutions is deeply rooted in our commitment to fostering community and collaboration. A portion of our revenue supports charities and organizations dedicated to empowering women and marginalized communities.

NAICS CODES

541612 Human Resources Consulting Services 611430 Professional & Management Development Training 541618 Other Management Consulting Services

CERTIFICATIONS & AWARDS

WEConnect International
Bachelor Business Administration BBA
Business Process Management p.BPM
Canadian Risk Management CRM
Certified Executive Coach
Certified Trainer - 12 Week Year
Master Neuro-Linguistic Programming and
Clinical Hypnotherapist
Awarded 2022 Best Business Consulting Service
Waterloo Region
Program Advisory Committee - Conestoga
College School of Business
Chair, Board of Directors - Monica Place

Sought after speaker, coach and thoughtleader, frequently speaking on topics of leadership, personal development, mindset, goal planning, strategic growth, entrepreneurship and the unique challenges and empowerment of women in achieving success.

- · Wilfrid Laurier University
- Project Management Institute
- · Canadian Rural Innovation Summit
- Waterloo Region Women in Communications and Technology

CORPORATIONS SUPPORTED

















Connect with KES

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