

KES COMMUNITY

OPENING JANUARY 2027

Stay *connected.*

A complimentary way to step into the KES world, and the easiest place to start.

Most leaders don't need more inspiration. They need a steady source of clear thinking and practical tools they can actually use on a Monday morning. The KES Community gives you exactly that: useful leadership resources, a considered monthly perspective from Cheryl, and a connection to women who take leading well seriously. No cost. No commitment.

INSIDE, YOU'LL FIND

01

Select KES leadership resources

A curated starting set of KES tools, including a Start Here guide to how KES approaches leadership, strategy and execution.

02

Leadership insights & practical tools

Short, usable insights and one-page tools on priorities, decisions, communication and accountability.

03

Monthly KES communication

One considered email a month: what we're seeing, what's working and what's coming. No inbox clutter.

04

Invitations to events & workshops

Be the first to hear about CEO Days, workshops and live sessions, before seats are offered publicly.

05

Community conversations

Ask questions, compare notes and get perspective from women leading businesses, teams and organizations.

06

Early access to select offerings

New programs and resources reach the Community first, so you can choose your next step early.

This room is for you if...

- You want to explore the KES approach before making any paid commitment.
- You lead a business, a team or an organization and want practical tools, not theory.
- You want a steady, low-noise source of leadership thinking you can apply right away.
- You'd like to be first to know when new programs, events and workshops open.

ONE COMMUNITY. THREE ROOMS.

YOU ARE HERE

01

KES COMMUNITY

Start here.

Complimentary. Stay connected to the KES leadership conversation with select resources, insights and monthly updates.

02

LEADERSHIP COLLECTIVE

Develop. Connect. Grow.

Ongoing leadership development, practical resources, group conversations and access to Cheryl and the Collective community.

03

LEADERS CIRCLE

Go deeper.

A smaller circle for deeper coaching, strategic conversations and accountability. Limited membership. Application required.

You don't have to start at the beginning. Start with the room that makes sense today.

Be first *in the door.*

The KES Community opens in January 2027. Add your name to the launch list and you'll receive:

- Your personal invitation the day the Community opens
- First access to the welcome resources
- Early notice of January events and workshops

JOIN THE LAUNCH LIST →

Complimentary. No commitment.
Or email success@keyelement.ca
with "KES Community" in the subject.