

LEADERSHIP COLLECTIVE

LAUNCHING JANUARY 2027

You don't have to *lead alone.*

A community for women who are ready to lead, grow and build what's next, together.

This isn't another networking group. And it isn't another course you won't finish. It's built on a simple belief: we grow faster with the right conversations, tools, perspectives and people.

INSIDE THE COLLECTIVE

01

Monthly Leadership Conversations with Cheryl

One focused leadership topic each month, taught for application in your business, your team and your role.

02

Group Coaching + Q&A

Bring the real situation: the team issue, the stalled priority, the hard conversation. Get direct perspective.

03

The KES Leadership Vault

A growing library of KES tools, sessions and resources, there when you need them.

04

Leadership Pattern Audit + personal insights

See the patterns shaping how you lead, with personal insight into where to focus next.

05

Fireside Conversations

Candid, unscripted conversations about what leadership really looks like in practice.

06

Power Phrases + Conversation Tools

Language for the moments that matter: feedback, boundaries, accountability and difficult conversations.

07

Quarterly Leadership Resets

Review progress, reset priorities and plan the next 90 days each quarter, using 12 Week Year principles.

08

VIP Access + Preferred Pricing

Priority access and member pricing on KES programs, CEO Days, workshops and events.

09

A community that gets it

Women who challenge and support each other, and want to see you succeed.

This room is for you if...

- You're actively leading: a business, a team or an organization.
- You want ongoing development, not a one-time event you forget by Friday.
- You'd rather have practical tools and real conversations than more theory.
- You're ready to be challenged, not just encouraged.
- You want a community of women doing the work alongside you.

LEADERSHIP STARTS WITH YOU

Develop the leader. *Strengthen the impact.*

SELF-LEADERSHIP

Understand how you think, decide and lead yourself with intention.

COMMUNICATION

Have the conversations that matter with clarity and confidence.

LEADING PEOPLE

Build stronger teams, delegate effectively and hold people capable.

STRATEGIC THINKING

Get clear on what matters most and focus where it counts.

DECISION-MAKING

Trust yourself, evaluate opportunities and make the call.

EXECUTION

Turn priorities into action and keep important work moving.

GROWTH + CHANGE

Navigate bigger roles, bigger opportunities and the identity shifts that come with growth.

LED BY CHERYL HIMBURG

Cheryl Himburg

Founder of Key Element Solutions. Certified Executive Coach, Certified 12 Week Year Trainer and DISC Facilitator, with more than 15 years of corporate leadership experience and a decade of work alongside business owners, executives and leadership teams. Her focus is simple: helping leaders turn insight into decisions, and decisions into results.

We're not here to perform leadership. We're here to *practice it.*

Choose how you want to *step in*.

KES is one community with three rooms. Each offers a different level of support, so you can join where you are now and move when you're ready.



Come for the tools. Stay for the women. Grow as a leader.

Get on the *launch list*.

The Leadership Collective opens in January 2027. Launch list members receive:

- Membership details and pricing before public launch
- Your invitation the day enrollment opens
- First access to January sessions

JOIN THE LAUNCH LIST →

Joining the list is free and doesn't commit you to anything.

Or email success@keyelement.ca with "Leadership Collective" in the subject.

Not ready for the Collective yet? Start in the complimentary **KES Community**.
Carrying significant responsibility and want a smaller table? Explore the **Leaders Circle** at keyelement.ca.